Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_

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**End Semester Examination – Nov/Dec – 2018**

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| **Code :** | **17MC2008** | **Duration :** | **3hrs** |
| **Sub. Name :** | **PRINT MEDIA** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| --- | --- | --- | --- |
| **S.No** | **Question** | **Course Outcome** | **Marks** |
| 1. | News writing and reporting in newspapers have been impacted by the changing delivery of news in online media. Discuss. | CO1 | 20 |
|  | (OR) |  |  |
| 2. | Enumerate the finer aspects of citizen journalism in the wake of social media and fake news. | CO1 | 20 |
|  |  |  |  |
| 3. | Exemplify the news values in detail with relevant news examples. | CO5 | 20 |
|  | (OR) |  |  |
| 4. | Review any 3 writers whose column appears in open editorial pages of any newspaper of your choice. | CO2 | 20 |
|  |  |  |  |
| 5. | Draw a dummy newspaper copy and explain its components. | CO3 | 20 |
|  | (OR) |  |  |
| 6. | How various types of leads impact a news story? Deliberate with examples from current news stories. | CO2 | 20 |
|  |  |  |  |
| 7. | Write one news item for  a) Interpretative journalism.  b) Investigative journalism. | CO4 | 10  10 |
|  | (OR) |  |  |
| 8. | Write a feature news story that turned out after a natural disaster. | CO6 | 20 |
|  |  |  |  |
|  | **Compulsory** |  |  |
| 9. | Using Inverted Pyramid style frame a crime news including headline and graphical presentation. Differentiate the same news with a TV news script. | CO6 | 20 |